



FOR IMMEDIATE RELEASE

Boston Acoustics Gives Premium Tabletop Radios a Modern Makeover with the New Horizon Tabletop Music Systems

-- Horizon Radios Redefine Style, Innovation and Performance, Featuring Superior Audio, iPod Compatibility, Plus Boston's Unique "Personal Options Plan" for Customizing the Design to Integrate with Any Room in the House! --

Peabody, MA, January 7, 2008 -- Boston Acoustics, Inc., a world-renowned manufacturer of high performance loudspeakers and a longtime leader in the premium tabletop radio category, today announced the introduction of the **Horizon** line of tabletop music systems – an innovation in style, performance, application and FUN. The four new Horizon radios, including the mono models **Horizon Solo** (SRP: \$99.99) and **Horizon Solo XT featuring DAB** (slated exclusively for the European market), as well as the stereo models **Horizon Duo** (SRP: \$149.99), and **Horizon Duo-i** (SRP: \$199.99), each offer a unique combination of “hip-smart” visual appeal, extraordinary audio and advanced creature-friendly features. The new Horizon Duo-i and the company’s new **HRD-i** (SRP: \$49.99) iPod dock, which can be used to add iPod connectivity and control to the Horizon Duo, are Boston Acoustics’ first products with special Apple iPod® connectivity features.

Boston Acoustics Sr. Vice President & General Manager Eli Harary, noted, “In creating our new Horizon tabletop radios, we took a fresh approach to the category, with an eye toward creating the ideal radio for today’s modern home entertainment consumer. Horizon radios offer our customers an exciting new aesthetic, enhancing any design environment, and the high-quality sound our customers have come to expect from a Boston Premium Radio, as well as key usage and performance capabilities, such as iPod compatibility in Duo-i and in Duo when used with the optional dock. Best of all, with our exclusive Boston P.O.P. design concept, users can tailor the look of their radio to fit any room in the house, making it a perfect fit for use in the den, kitchen, bedroom or bathroom. The premium compact radio category is a growing segment in the home entertainment industry and these new products give us an opportunity to build on the success of our popular Receptor Radio series, offering even more flexibility, utility and entertainment enjoyment.”

Make It Your Own with Boston Acoustics P.O.P.

Horizon tabletop radios come in either midnight or mist finish with matching perforated metal grilles. However, to make it easy for customers to individualize the look of their Boston Horizon radios and match them perfectly to the décor of any room in the house, today or anytime in the future (kitchen, den, bedroom, bathroom), they all feature Boston Acoustics’ new Personal Options Plan (P.O.P.) design concept. P.O.P. lets users customize the look of their radio by offering optional metal grilles available in a wide variety of colors, including Glacier, Rosebud, Onyx, Pearl Gray, Caramel, Chocolat, Silver, Spanish Moss, Olive and Chili Pepper. To purchase a new grille, customers can simply visit the Boston Acoustics website www.bostonacoustics.com/POP and select the color of their choice or contact those dealers that will be stocking the grille color options.

Solo and Solo XT: Rotating Control Panel

For the ultimate in placement flexibility, both the compact Horizon Solo and Horizon Solo XT radios feature unique rotating control panel that lets users position them either horizontally or vertically.

With the rotating control panel, the compact Solo and Solo XT radios always find the perfect spot in any room.

Exclusive 360° “Sn-o-o-o-o-o-ze” Bar

The new Horizon radios feature Boston Acoustics exclusive Snooze bar. The entire front aluminum trim of the radio is a touch-sensitive snooze bar, which lets sleepy users activate the alarm clock snooze function by simply touching any part of the aluminum trim! With Snooze bar users never again have to worry about fumbling around in the dark to find the snooze button – which means *more sleep and less stress!*

Perfectly in Tune With Today’s On-the-Go Music Lifestyle...

Boston Acoustics Horizon radios were created to meet the demands of today’s design-conscious, music-everywhere oriented consumer. For instance, all Horizon tabletop radios feature auxiliary audio inputs for easy connection to external music devices such as the iPod, other MP3 player or CD players. The Horizon Duo-i has an AM/FM radio plus iPod connectivity with a built-in iPod dock that lets users insert their iPod directly into the top of the unit for both music enjoyment, control and re-charging. Once connected, users can even control their iPod using the Duo-i’s remote control. The Duo features an external audio input for use with Boston’s optional HRD-i iPod dock, which provides remote control and charging functions for your iPod as an option.

Great Looks and Great Sound...

With their pleasing “soft touch” cabinet design and molded controls, soft blue backlighting and perforated metal front grilles, Horizon radios reflect Boston Acoustics new Play Smart™ attitude, combining contemporary design with extraordinary performance. All Horizon radios feature precision AM/FM tuners that provide noise-free reception of even the weakest stations, and for outstanding audio performance and room filling sound, all include BassTrac® audio processing for clean bass at all listening levels. The stereo Duo and Duo-i models each feature dual high-performance 3 ½ -inch full-range speakers, for clean full range performance and room filling sound. Line and stereo headphone outputs add to the convenience and flexibility of all Horizon radios, and all models feature dual independent alarm clocks with sleep timers.

About Boston Acoustics

Founded more than 25 years ago, Boston Acoustics is a world-renowned leader in high-performance loudspeakers, tabletop radios and advanced car audio systems. Today, the company’s “Play Smart™” attitude is reflected in its hip-smart approach to product design, which allows customers to enjoy high-performance audio while expressing their personal style and tastes with an element of fun. For more information on the company’s full range of advanced products, please visit www.BostonAcoustics.com.

About D&M Holdings Inc.

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon®, Marantz®, McIntosh® Laboratory, Boston Acoustics®, Snell Acoustics, Escent®, Calrec Audio, Denon DJ, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. iPod is a registered trademark of Apple Inc. All other product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit www.dm-holdings.com.

DISCLAIMER

Statements in this news release that are not statements of historical fact may include forward looking statements regarding future events or the future financial performance of the company. We wish to caution you that such statements are just predictions and that actual events or results may differ materially. Forward looking statements involve a number of risks and uncertainties surrounding competitive and industry conditions, market acceptance for the company's products, ability to meet targeted product release dates, risks of litigation, technological changes, developing industry standards and other factors related to the company's businesses. The Company reserves all of its rights.

Media Contact:

DBA Public Relations

Adam Weissman

212-388-1400

aweissman@dba-pr.com