



FOR IMMEDIATE RELEASE

Boston Acoustics Wireless Subwoofer
To Begin Shipping This Month!

-- Horizon HPS 8Wi 150 watt Wireless Subwoofer Can Be "Hidden" Anywhere in a Room for Deep, Powerful Bass, Or With Boston P.O.P. Users Can Customize the Look to Match Any Room's Decor --

Peabody, MA, January 7, 2008 -- Boston Acoustics, Inc., a world-renowned manufacturer of high-performance loudspeakers and entertainment products, today announced that its new Horizon Series 8-inch 150-watt wireless powered subwoofer, **HPS 8Wi** (SRP: \$399.99) will be shipping this month. The HPS 8Wi uses a sophisticated 2.4GHz wireless transmitter to allow customers to "Play Wirelessly," placing the subwoofer literally anywhere in a room to enjoy clean, powerful room-filling bass - ideal for enhancing the enjoyment of music and home theater.

The Horizon HPS 8Wi is a 150-watt front firing, rear-ported configuration designed to deliver extended bass response. It features a volume control, phase switch, line level input and LFE input for maximum flexibility and the ability to fine-tune performance to suit the user's taste and room acoustics. Boston's Deep Channel® Design (DCD) technology ensures dramatic and powerful bass performance from less amplifier power, and BassTrac® audio processing for clean bass at all listening levels.

Eli Harary, Boston Acoustics Senior Vice President & General Manager noted, "The introduction of our wireless subwoofer has everyone here at Boston Acoustics very energized. Thanks to the non-directional nature of a subwoofer's low frequency sound, it's a natural for incorporating wireless technology. By going wire-free, you can literally 'hide' the woofer anywhere in the room and still enjoy optimum bass performance. And with our exclusive Boston P.O.P. (Personal Options Plan) system, it's also easy to personalize the look of your subwoofer to go with any room's décor."

Horizon Speakers Look Great and "Play Smart"™

Like all Boston Acoustics' Horizon Series loudspeakers, the HPS 8Wi exemplifies the company's new Play Smart™ attitude and design philosophy, combining elements of design fun with extraordinary performance and sonic accuracy of advanced engineering. From its soft-touch finish (available in either Mist with Silver grille or Midnight with Onyx grille) to their leading-edge audio technologies, the HPS 8Wi is designed to sound as good as they look.

"Make It Your Own" with Boston's Personal Option Plan (P.O.P.)

To make it easy for customers to express their personal taste and style and individualize the look of their Boston Horizon loudspeakers, they all feature Boston Acoustics' exclusive new P.O.P. (Personal Options Plan) design concept. P.O.P. lets users customize the look of their product using easily removable cloth grilles that are available in a wide variety of colors, including Glacier, Rosebud, Onyx, Pearl Gray, Caramel, Chocolat, Silver, and Chili Pepper. To purchase a new grille, customers can simply visit the Boston Acoustics website www.bostonacoustics.com/POP and select the color of their choice or contact those dealers that will be stocking the grille color options.

About Boston Acoustics

Boston Acoustics, a leading manufacturer of high-performance loudspeakers, tabletop radios and advanced car audio systems, was founded over 25 years ago with a commitment to audio excellence. Today, Boston Acoustics is carrying on its high-quality tradition with a wide range of lifestyle-oriented products designed to bring together elegant styling with advanced performance. All products reflect the company's "Play Smart™" attitude that allows customers to enjoy superior sonic performance while expressing their personal style and tastes. For more information on the company's full range of advanced products, please visit www.BostonAcoustics.com.

About D&M Holdings Inc.

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon®, Marantz®, McIntosh® Laboratory, Boston Acoustics®, Snell Acoustics, Escent® , Calrec Audio, Denon DJ, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit www.dm-holdings.com.

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