



FOR IMMEDIATE RELEASE

**Boston Acoustics Expands Successful Classic Series Loudspeaker Line
With Three New High Performance Models**

*-- New Additions Boast Traditional Speaker Design and Boston's
Legendary Sound, Quality, and Value --*

LAS VEGAS, January 8, 2009 -- Boston Acoustics®, Inc., world-renowned manufacturer of high performance loudspeakers, announced today that it is expanding its new **Classic Series** loudspeaker line with three new models, including the **CS 250** Dual 5-1/4" 2-Way Floorstanding Speaker (MAP \$229.00), the **CS 25** 5-1/4" 2-Way Bookshelf Speaker (MAP: \$129.99) and the 250-watt **CPS 10** Powered Subwoofer (MAP: \$499.00). The new models, scheduled for availability in April 2009, round out the company's lineup of traditional, high-value Classic Series speakers.

Classic Series models currently available are the **CS 226** 6-1/2" 2-Way Floorstanding speaker (MAP: \$249.99), the **CS 225C** 2-Way Dual 5-1/4" Center Channel (MAP: \$179.99), the **CS 26** 2-Way 6-1/2" Bookshelf Speaker (MAP: \$149.99), the **CS 23** 2-Way 3-1/2" Compact Bookshelf Speaker (MAP: \$119.99), and the **CS Sub10** 100-watt 10" Down-Firing DCD Powered Subwoofer (MAP: \$249.99). In addition, Boston Acoustics is offering the **CS 2310** (MAP: \$849.99), a complete 5.1-channel surround sound system, consisting of four CS 23 Bookshelf Speakers, CS 223C Center Channel, and CS Sub10 Powered Subwoofer.

Classic Series Key Features:

- Boston Kortec® Soft Dome Tweeters for crystalline high-frequency sound
- Advanced graphite-injected woofers featuring Deep Channel® Design (DCD) for more bass from less amplifier power
- Acoustically tuned ports, adding to the deep rich bass frequency response
- 5-way gold-plated binding posts for hook-up flexibility and the purest signal transfer
- MagnaGuard® magnetic shielding to prevent video interference

The **Boston Acoustics Classic Series** was designed to offer Boston's legendary sound, classic look, exceptional quality, and value. Boston Acoustics combined the best elements of traditional loudspeaker style and design with today's advanced speaker technologies in these new high-value, high performance models. Ideal for multi-channel home theater or stereo-only music systems, all Classic Series loudspeakers are designed to be used with each other in any configuration for any listening application. The speakers are finished in either Black Walnut or Cherry Vinyl.

###

About Boston Acoustics

Founded nearly 30 years ago, Boston Acoustics is a world-renowned leader in high-performance loudspeakers, tabletop radios and advanced car audio systems. Today, the company's "Play Smart™" attitude is reflected in its hip-smart approach to product design, which allows customers to enjoy high-performance audio while expressing their personal style and tastes with an element of fun. For more information on the company's full range of advanced products, please visit www.BostonAcoustics.com.

About D&M Holdings Inc.

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon®, Marantz®, McIntosh® Laboratory, Boston Acoustics®, Snell Acoustics, Escient®, Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit www.dm-holdings.com.

DISCLAIMER

Statements in this news release that are not statements of historical fact may include forward looking statements regarding future events or the future financial performance of the company. We wish to caution you that such statements are just predictions and that actual events or results may differ materially. Forward looking statements involve a number of risks and uncertainties surrounding competitive and industry conditions, market acceptance for the company's products, ability to meet targeted product release dates, risks of litigation, technological changes, developing industry standards and other factors related to the company's businesses. The Company reserves all of its rights.

Media Contact:

DBA Public Relations
Alison Giella
212-388-1400
agiella@dba-pr.com