

# DENON

**For Immediate Release**

**Press Contact:** Lisa Cazzola  
DBA Public Relations  
Lcazzola@dba-pr.com  
(212) 388-1400

**DENON® INTRODUCES GROUNDBREAKING S-5BD BD/RECEIVER:  
INTEGRATED PROFILE 2.0 BLU-RAY PLAYER AND 5.1-CHANNEL RECEIVER**

*-- Award-Winning S-5BD BD/ Receiver Offers Superior Audio and Video Performance, High-Impact Surround Sound, Plus Convenience and Flexibility of Multi-Room A/V Networking --*

**LAS VEGAS, NV, January 7, 2010** — Denon Electronics, one of the world's premier manufacturers of high-quality home entertainment components, today introduced the **S-5BD BD/Receiver**, an innovative single-component home entertainment solution that elegantly combines an audiophile grade 5.1-channel surround sound receiver with an advanced Profile 2.0 Blu-ray player featuring BD Live connectivity. Named an International CES Innovations 2010 Design and Engineering Awards Honoree, the Denon S-5BD BD/Receiver is scheduled for availability in March 2010 with a suggested retail price of \$1,799.

With its 5.1-channel surround sound receiver featuring 2-source, 2-zone distribution capabilities and advanced Profile 2.0 Blu-ray player featuring BD Live connectivity, the S-5BD BD/Receiver allows discriminating consumers to enjoy the very best in audio and video performance, including high-impact surround sound and state-of-the-art high-definition video, with the convenience and flexibility of multi-room audio/video. Notably, the S-5BD is one of the first products announced to feature HDMI 1.4 with support of Audio Return Channel.

Phil Cohn, Sr. Vice President, Sales & Marketing, Denon Electronics, noted: "The S-5BD brings together the finest of audio/video source components with 21<sup>st</sup> century connectivity and advanced surround sound processing to solve many of today's home entertainment challenges. It is ideal for discriminating space-conscious consumers who want to enjoy superior audio and video home entertainment without any "component clutter." Notably, in addition to being an audiophile-grade surround sound receiver, the S-5BD also has many of the same leading-edge technologies, breakthrough network interconnectivity and features as our revolutionary Model DVD-A1UDCI Blu-ray player at a significantly more affordable price."

-- more --

### **Interconnectivity, Interactivity...and Total Ease-of-Use**

Several technological advancements define the state-of-the-art S-5BD. The built-in Profile 2.0 Blu-ray Disc Player delivers video and audio perfection, with 1080p/24p video output, DVD video scaling up to 1080p, plus network interconnectivity and advanced interactivity with BD-Live. Denon engineers made connectivity a top priority in designing the S-5BD. The unit features convenient front-panel HDMI (3 inputs/1 output, all certified for HDMI 1.4) and SD card inputs, as well as iPod® direct connectivity via the USB port (with connectivity for Denon's Networked Control Dock for iPod as well). For total ease of use, it provides Plug 'n Play convenience (iPod/USB/Blu-ray/DVD/CD) as well as automatic sound mode, auto setup and an advanced GUI.

The S-5BD includes support for Dolby Pro Logic IIz, featuring Front Height Effects Channels, as well as Dolby TrueHD/ DTS-HD Master audio support for decoding the multi-channel recordings featured on Blu-ray and HD-DVD discs. The unit is 7.1 channel capable with preouts for Surround Back or Front Height Channels. For unrivaled audio quality, the unit features Denon's AL24 Processing, a high-grade analog waveform reproduction technology that dramatically enhances the music listening experience by improving the player's ability to reproduce moments when music quietly fades away or starts following complete silence. Other audio-enhancing technologies include strictly selected sound parts and Denon custom made OFC winding coil for improving.

### **Multi-Zone System Building, Ideal for Custom Installations**

The unit provides a variety of high-performance options for multi-zone system building. For example, thanks to advanced Power Amplifier assignment for multi zone applications, users can enjoy a 3.1-channel main system and power up zone 2, or use the zone preamp output and still enjoy 7.1-channel surround on their main system.

The S-5BD is engineered specifically for use in today's advanced custom installation systems. Among its many custom installation-friendly features are RS-232 for 3<sup>rd</sup> Party control and assignable high current DC trigger outputs, as well as front-panel lockout and IR lockout. Additionally, in the event of future firmware updates and possible upgrades, owners of the S-5BD can download them directly via its Ethernet port.\*

For total ease and accuracy of set-up, the unit features Audyssey MultEQ Auto Setup and Calibration. In addition, Audyssey Dynamic Volume, a volume leveling technology, frees listeners from the disruptive changes in volume levels when broadcast material changes between television shows and commercials or even while watching a movie. Coupled with Audyssey Dynamic Volume is Audyssey Dynamic EQ, a loudness correction technology that enhances the overall entertainment experience even further. At a lower playback volume, voices tend to change, bass disappears, and the surround soundstage becomes less enveloping. By selecting the correct frequency response and surround volume levels moment-by-moment, Dynamic EQ lets users enjoy the full palette of original rich sound at any volume.

\*A home network is required for firmware updates and upgrade via the Ethernet port.

### **About Denon Electronics**

Denon is a world leader in the manufacture of the highest quality home theater, audio and software products. Denon is recognized internationally for innovative and groundbreaking products and has a long history of technical innovations, including the development and groundbreaking commercialization of PCM digital audio. Denon Electronics is owned by D&M Holdings Inc.

### **About D&M Holdings Inc.**

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon<sup>®</sup>, Marantz<sup>®</sup>, McIntosh<sup>®</sup> Laboratory, Boston Acoustics<sup>®</sup>, Snell Acoustics, Escient<sup>®</sup>, Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names (other than iPod which is a registered trademark of Apple Inc.) with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit [www.dm-holdings.com](http://www.dm-holdings.com).

# # #

### **DISCLAIMER**

*Statements in this news release that are not statements of historical fact may include forward looking statements regarding future events or the future financial performance of the company. We wish to caution you that such statements are just predictions and that actual events or results may differ materially. Forward looking statements involve a number of risks and uncertainties surrounding competitive and industry conditions, market acceptance for the company's products, risks of litigation, ability to meet targeted launch dates, technological changes, developing industry standards and other factors related to the company's businesses. The Company reserves all of its rights.*