

# DENON

**For Immediate Release**

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**DENON INTRODUCES NEW “ULTRA REFERENCE” AH-D7000 HEADPHONES**

*-- Soft Leather and “Guitar-Grade” Mahogany Over-Ear Headphones Redefine Private Listening Quality and Comfort, Ideal for all High-Resolution Audio Formats --*

**Las Vegas, NV, January 8, 2009** — Denon Electronics, one of the world’s premier manufacturers of high-quality home entertainment components, today announced the introduction of the ultra reference quality Model **AH-D7000** over-ear headphones (SRP: \$999), a superb private listening solution that provides users with the opportunity to experience musical fidelity in a new level of comfort, style and luxury. The new AH-D7000 headphones are engineered with a host of advanced audio technologies designed to provide listeners with the very best performance from all sources, including high-resolution audio formats such as SACD and DVD-Audio.

With the introduction of the ultra-luxury AH-D7000 headphones, Denon now offers a full line of advanced stereo headphones for every lifestyle and budgetary need, ranging from the “earbud” inner ear models, the **AH-C351** (SRP: \$49), **AH-C551** (SRP: \$99) and **AH-C751** (SRP: \$199), to the “on-the-ear” Model **AH-D1001** (SRP: \$149) and two additional state-of-the-art “over the ear” models, the **AH-D2000** (SRP: \$349) and **AH-D5000** (SRP: \$699).

**Old World Craftsmanship Combined with Today’s Most Advanced Audio Technologies**

Denon’s AH-D7000 over-ear headphones combine old world craftsmanship with state-of-the-art technologies to literally redefine the ultimate in headphone listening. The large diameter (50mm, 1.97”) free edge Microfiber diaphragms provide extended frequency response, from the lowest bass notes all the way up to 45 kHz. The smaller size of the micro-fiber (1/100<sup>th</sup> compared to natural cellulose) results in a denser diaphragmatic material that increases frequency transmission rates for better sound and detail, affording maximum presence of acoustic sounds

-- more --

with low distortion. Further enhancing audio quality, high strength Neodymium magnets provide high efficiency and freedom from motor structure non-linearity.

The elegant housings of the AH-D7000 headphones are crafted from real Mahogany wood – the same grade used to craft fine guitars – with intricate internal carving to enhance the natural tonal balance. The elegant over-the-ear design assures hours of listening comfort, aided by the lightweight Duralumin headband, along with soft leather ear pads and headband cover. They are finished in a soft satin piano gloss and the lightweight tangle-free cable features reference grade 7N OFC (7 Nines – 99.99999% Oxygen Free Copper) wiring, finished with an elastomer-coated cloth sheathing. The AH-D7000 headphones come with a luxurious storage case.

### **About Denon Electronics**

Denon is a world leader in the manufacture of the highest quality home theater, audio and software products. Denon is recognized internationally for innovative and groundbreaking products and has a long history of technical innovations, including the development and groundbreaking commercialization of PCM digital audio. Denon Electronics is owned by D&M Holdings Inc.

### **About D&M Holdings Inc.**

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon<sup>®</sup>, Marantz<sup>®</sup>, McIntosh<sup>®</sup> Laboratory, Boston Acoustics<sup>®</sup>, Snell Acoustics, Escient<sup>®</sup>, Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit [www.dm-holdings.com](http://www.dm-holdings.com).

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