



**FOR IMMEDIATE RELEASE**

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**FIRST-EVER MCINTOSH LABORATORY BOUTIQUE**  
**OPENS IN SAO PAULO, BRAZIL**

*-- Company's Ultimate-Quality Home Entertainment Products Now Showcased  
at the Iguatemi Mall, City's Most Luxurious Shopping Center --*

**Mahwah, NJ, February 17, 2009**—McIntosh Laboratory, a world leader in home entertainment systems for nearly 60 years, is proud to announce that the company's Brazilian distributor, **Stefo Jabra**, has opened the first McIntosh-only boutique in the Americas -- **McIntosh Store**. The new McIntosh store, owned and operated by Mr. Jabra, opened its doors recently in the fashionable Iguatemi Shopping Center in Sao Paulo. The richly apportioned retail store, designed by respected Brazilian architect and interior designer Karina Afonso, creates a uniquely inviting atmosphere in which to experience McIntosh's luxury home entertainment products. The store carries a broad array of McIntosh audio and video products, beautifully arranged in a variety of lifestyle settings for live demonstration. When visiting the store, customers are able to fully appreciate how the company's legendary products can enrich their enjoyment of home entertainment.

Stephen Baker, Senior Vice President Sales and Marketing, D & M Holdings, Latin America, noted: "McIntosh is one of the few brands in the world that merits the kind of ultra-luxury presentation and truly exalted in-store environment that Stefo has created for his new Sao Paulo store. Stefo's longtime support and love for the brand, coupled with the built-in appeal that our products already enjoy among Brazil's discriminating home entertainment consumers, has been the driving force behind the

*-- more --*

store's opening. We're delighted that there is now an exclusive McIntosh-only store in Brazil, and just as with all of our valued dealers, we are committed to providing this new location with our full support and assistance."

### **A Full Complement of Renowned McIntosh Audio and Video Products**

The new Sao Paulo McIntosh outlet is a full-service home entertainment boutique that carries both the company's renowned audio products, including its award-winning amplifier systems and tuners, as well as its latest leading-edge video products. The store's expert staff is trained to help customers understand exactly how these ultra-luxury McIntosh products can enhance their lives.

### **About McIntosh Laboratory**

McIntosh Laboratory is currently celebrating its 60<sup>th</sup> anniversary and the company's unwavering commitment to excellence, innovation and quality continues to define the state-of-the-art in high fidelity and bring discriminating consumers around the world an elevated home entertainment experience. McIntosh luxury audio and video products are designed and manufactured at the company's Binghamton, New York headquarters. Its products reflect unmatched levels of performance, superlative engineering and hand craftsmanship. Built to last for decades, McIntosh components demand nothing less than an equal level of commitment to customer support and service. McIntosh Laboratory, Inc. is a D&M Holdings company.

### **About D&M Holdings Inc.**

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon<sup>®</sup>, Marantz<sup>®</sup>, McIntosh<sup>®</sup> Laboratory, Boston Acoustics<sup>®</sup>, Snell Acoustics, Escient<sup>®</sup>, Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit [www.dm-holdings.com](http://www.dm-holdings.com).

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