



For Immediate Release

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## **MONSTER EXPANDS LINE OF GREENPOWER ENERGY-SAVING POWERCENTERS FOR HOME THEATER WITH TWO ADVANCED NEW UNITS**

*-- Two New PowerCenters Join the Monster GreenPower™ Product Line  
Geared Toward Eliminating Wasteful Energy Drains --*

**Las Vegas, NV, January 6, 2010** — Monster, the industry leader in power protection and conditioning products, is proud to announce the availability of two new High Definition PowerCenters™ with Monster GreenPower™ technology designed to stop energy waste, save money, and preserve the environment. The two new PowerCenters include models **HDP 1850G** (SRP: \$399.95) and **HDP 1400G** (SRP: \$299.95). Both are designed to save energy by turning off power to home theater components when not in use, reducing wasted stand-by mode energy. Both also feature exclusive T2™ power protection against surges, and Monster CleanPower™ that rejects noise and interference to maximize performance and reduce wear to delicate digital equipment.

Noel Lee, Head Monster, noted: "More and more people are rightfully concerned about energy consumption these days, both because they care about the environment and because they want to save money. Monster GreenPower gives customers the solutions they need to address their concerns about energy and the environment. Monster's innovative technologies reduce energy waste by shutting down power to equipment that's not in use. Best of all, they're designed for total ease of use – it's a win-win for both the consumer and the custom installer."

### **Monster GreenPower Stops Stand-by Mode Power Waste**

Your customers may not be aware that even when their home theater components are turned "off," their equipment may still be consuming energy in stand-by or sleep mode. The U.S. Department of Energy estimates that stand-by power can account for as much as 20% of home energy use. Monster GreenPower provides the solution to this problem by letting customers easily turn off selected outlets to eliminate wasted "vampire" power consumption.

The HDP 1850G PowerCenter features GreenPower outlets that automatically shut off to reduce energy waste. Users simply plug their HDTV into the main "Green Power Control Outlet" which then controls three other outlets for connection of additional entertainment components (DVD/Blu-ray™ player, A/V receiver, and more) When the HDTV is turned off, the other GreenPower outlets automatically shut down, eliminating the energy wasted by components when they're not in use. When the HDTV is turned back on, the GreenPower outlets automatically power up again. Additionally, the HDP 1850G includes two outlets controlled by an included RF remote control, giving customers another way to save money and save the earth.

**HDP 1400G: Convenient GreenPower RF Remote**

Monster's new HDP 1400G provides users GreenPower RF control of a bank of five outlets (using the included RF remote). Customers can easily shut down these outlets with one press of a button.

**More Monsterous® Features**

Both HDP 1850G and the HDP 1400G boast advanced T2 auto disconnect/reconnect circuitry, as well as Tri-Mode® surge protection. Surge protected connections for coax, phone, and network are included to provide complete protection on all lines. Both PowerCenters feature Monster's patented HD Clean Power® to reject interference and maximize performance. Connected Equipment Warranties are \$350,000 for the HDP 1850G and \$500,000 for the HDP 1400G).

**ABOUT MONSTER**

Monster was founded by Head Monster Noel Lee with a commitment to creating products under the Monster Cable® brand to literally "make music sound better." Today, Monster has grown and diversified to become the world's leading manufacturer of connectivity solutions for high-performance audio, video, car audio, computer, console and computer gaming, as well as a leading innovator in the field of iPod® and iPhone™ accessories and professional audio and sound reinforcement. As part of its commitment to improving the music listening experience, Monster worked with Dr. Dre and Interscope Geffen A&M Chairman Jimmy Iovine to create the Beats™ by Dr. Dre™ headphone line, including the new Heartbeats by Lady Gaga headphones. The company is also continuing to innovate with its own line of Monster brand headphones, including "Turbine Pro™ In-Ear Speakers™," the first in-ear headphones geared for use by music professionals and audiophiles. Additionally, under its Monster Power® brand, the company is the leading manufacturer of high-performance AC power line conditioning and protection products for audio/video systems.

Explore the world of Monster at [www.monstercable.com](http://www.monstercable.com)

Explore the world of Monster Power® at [www.monsterpower.com](http://www.monsterpower.com)

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