



For Immediate Release

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## **Monster Debuts Four New Greenpower™ Energy-Saving Powercenters for Home Entertainment Use**

*-- Company's Four New Monster® GreenPower™ PowerCenters Help Consumers Eliminate Stand-by Energy Waste and Save Money --*

**Las Vegas, NV, January 7, 2009**—Monster, the world leader in power conditioning and surge protection products, is demonstrating its continuing commitment to the environment with four new Monster GreenPower™ PowerCenters aimed at helping home entertainment enthusiasts easily save energy and money while also helping reduce their impact on the environment. Monster's GreenPower outlet control system is featured in four new home theater PowerCenters, the **HDP 850G** (\$99.95), **HDP 900G** (\$129.95) **HDP 1400** (\$249.95) and **HPD 1850** (\$349.95), all designed to save energy by automatically turning off home theater components when not in use. These new Monster PowerCenters also mark the debut of a variety of useful convenience and performance features such as watt meters that let users easily monitor power consumption, RF remote control capability and more.

Noel Lee, Head Monster, noted: "Many common electronics consume energy even when they're not being used. This includes everything from HDTVs to DVD and Blu-ray Disc™ players, AV receivers, loudspeakers and other home theater components. For instance, you may think your HDTV is off, but often it simply goes into stand-by power mode, and continues to use electricity while you're away. With GreenPower, we utilized innovative technologies that work automatically to reduce energy waste from products that are not in use."

### **Beyond Energy Savings**

All Monster PowerCenter products are engineered to provide consumers with advanced protection against common and frequent power surges and spikes in AC power, which can easily damage or destroy the delicate digital circuitry in home theater electronics. In

*-- more --*

addition to their energy-saving capabilities, Models HDP 1400 and HPD 1850 both include features such as Clean Power HD Filtering for Better Picture and Sound™, ultra high capacity ceramic encased MOV's with very high Joule ratings. For complete protection, they also feature patented T2 auto disconnect circuitry, as well as coax, phone, and network Surge Protection. All models come with Connected Equipment Warranties of \$300,000 or higher. Each of these PowerCenters also features a PowerNet™ PLC compliant outlet designed for use in PowerNet networks.

### **Monster GreenPower Helps Slay Energy-Draining “Vampire Loads”**

Like Monster's previously introduced GreenPower PowerCenters geared toward computer use, the new home entertainment products feature Monster GreenPower Outlet Management that works automatically to eliminate stand-by or “Vampire Load” energy waste in connected systems. Users simply plug their main display device into the GreenPower Control outlet, then plug their additional connected home entertainment components (HDTV, DVD player, A/V receiver, etc.) into the specially marked Monster GreenPower Controlled outlets. When the main display device is turned off, the other GreenPower outlets automatically switch off, eliminating the energy wasted by peripheral components when they're not in use. When the display device is turned back on, the GreenPower outlets automatically power the peripherals up again.

Designed for use with home entertainment systems, these PowerCenters let users eliminate stand-by energy waste with their remote control. The HDP 1400 and 1850 PowerCenters feature IR remote controlled outlets that can be completely switched off using any universal learning remote. Users simply plug their HDTV or other energy wasting electronics into these outlets and add the PowerCenter™ to their remote. Consumers can now use their remote to completely cut power to AV components that would ordinarily use electricity even when their home theater isn't on.

Monster's **HDP 850G** and **HDP 900G** GreenPower PowerCenters are scheduled to ship in February 2009. Models **HDP 1400** and **HPD 1850** are scheduled for delivery in the **first quarter of 2009**.

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### **ABOUT MONSTER**

Monster is celebrating its 30th anniversary in 2009. The company was founded by Head Monster Noel Lee with a commitment to creating products under the Monster Cable® brand to literally “make music sound better.” Today, Monster has grown and diversified to become the world's leading manufacturer of connectivity solutions for high-performance audio, video, car audio, computer, console and computer gaming, as well as a leading innovator in the field of iPod® and iPhone™ accessories and professional audio and sound reinforcement. Additionally, under its Monster Power® brand, the company is the leading manufacturer of high-performance AC power line conditioning and protection products for audio/video systems. Explore the world of Monster at [www.monstercable.com](http://www.monstercable.com).

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