



iLIKE OFFERS CUSTOM iPHONE APPS FOR ANY ARTIST; ANNOUNCES INTEGRATION WITH TWITTER, YOUTUBE, MYSPACE, AND MORE

More Than 300,000 Musicians Now Use iLike To Connect With Fans On Leading Consumer Destinations

May 13, 2009 – Seattle, WA -- **iLike**, the leading social music discovery service, today announced a suite of new features for musicians, including integration with **Twitter**, **YouTube**, and **MySpace**, as well as a turnkey system for any artist to quickly create and distribute their own custom **iPhone** app. These integrations expand on iLike's existing syndication model and enable more than 300,000 artists who use the iLike Artist Dashboard to save time and reach more fans via these new channels.

"There's enormous value in connecting artists directly with their fans, and with today's announcements we've redefined the game," said **Ali Partovi, CEO of iLike**. "In an increasingly fragmented media landscape, artists need to reach fans across a dizzying spectrum of social networks, web destinations, and mobile devices, and iLike gives them simple yet powerful tools to do it all from one place."

"Twitter is helping people discover and share what's happening right now in all aspects of their lives," said **Biz Stone, Co-founder of Twitter**. "iLike enriches a growing ecosystem by making it easy to find and follow our favorite artists on Twitter—and for them to form a deeper connection with us."

Details of iLike's New Features & Syndication Channels

The new content syndication destinations announced today, described in detail at www.iLike.com/manage, include:

- **Twitter:** Artists can now link their iLike and Twitter accounts, bringing their "tweets" to more fans via the iLike music feed, the artist's iLike profile, and the artist's page on Facebook.

Likewise, when an artist posts a new song, video, or concert listing, iLike will notify fans via Twitter.

- **YouTube:** Artists can now sync their YouTube channel and iLike account. Every video an artist posts to iLike will be automatically posted to their YouTube channel, and vice versa.
- **MySpace Concert Listings:** iLike now lets artists enhance the concert listings on their MySpace pages, via a widget that adds prominent buy-links and allows fans to “RSVP” to a concert and see who else is going. Artists can also configure their iLike Artist Dashboard so that any blog, bulletin, or video they post at iLike is also posted on their MySpace page.
- **Facebook Pages “Music” Tab:** Artists can now add the Music tab to their Page on Facebook. The Music tab, by iLike, features the artist’s songs, concerts, videos, bulletins, blogs, and tweets.
- **Artist dot-com Websites:** The iLike Artist Dashboard now allows artists to manage the content on their own official dot-com websites via embeddable JavaScript widgets.
- **Ticketmaster:** Songs, photos, and videos posted to the iLike Dashboard will also appear on the artist’s page on Ticketmaster.
- **Artist iPhone Apps:** iLike today announced a turnkey system to enable any artist to rapidly create and distribute their own iPhone app featuring the artist’s concert dates, photos, blogs, bulletins, and videos. A self-service system allows artists to customize the look and feel of their app and submit it to the iTunes App Store.

In addition, iLike continues to syndicate artist content to more than 45 million music fans across the iLike network, including iLike’s leading music applications on **iGoogle**, **Facebook**, **hi5**, **Bebo**, **Orkut**, and iLike plugins for **iTunes** and **Windows Media Player**.

Today iLike also unveiled a new **Premium Artists Stats service** providing each artist with detailed reports on fan interactions with their content and messages across iLike's vast syndication network.

To learn more and start using iLike's free content syndication tools for artists or to create an iPhone app for your band, go to:
www.iLike.com/manage.

About iLike, inc

iLike is the Web's leading social music discovery service and the dominant music application on iGoogle, Facebook® and other leading platforms. With more than 45 million registered users, iLike helps people share music recommendations, playlists, and personalized concert alerts. iLike offers musicians and labels a convenient Artist Dashboard from which to reach fans, manage their presence across multiple channels and cultivate the viral spread of their music. iLike, inc also runs indie music site GarageBand.com.

What is Twitter?

Twitter is for discovering and sharing what's happening right now. Folks send text messages about anything and everything to Twitter in short bursts of 140 characters or less which are instantly delivered to anyone who has chosen to "follow" these timely bits of information. Twitter is not a social network—it's a communication network with social elements. Individuals and organizations alike are encouraged to use Twitter for a variety of uses ranging from social to commercial.

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