



The Dead Weather's Debut Album, *Horehound*, Available Today As a Free Stream, Only on iLike

July 8, 2009 — Seattle, WA and Nashville, TN— Following on the successful heels of The White Stripes and The Raconteurs, Jack White has now joined forces with **Alison Mosshart (The Kills)**, **Jack Lawrence (The Raconteurs)** and **Dean Fertita (Queens of the Stone Age)** to form a rock band called **The Dead Weather**. The band's highly anticipated debut album, *Horehound*, is available to listen to in full and for free, exclusively on iLike (the leading social music discovery service) for the next 24 hours at www.iLike.com/thedeadweather

In advance of *Horehound's* July 14th release, fans can experience the album for the first time today, exclusively on iLike. *Horehound* was produced by Jack White on his **Third Man Records** imprint and was the first record to ever be recorded at his new Nashville-based studio.

"I feel it, you feel it – we're all struggling with the trouble that this industry is in right now," said **Jack White**. "And it's not about sales; it's about beauty and romance and a relationship to art that's turning invisible, and it's affecting people's perception of music. It's affecting whether they think of it as a viable art, because it's so disposable. It's not about being modern or retro or a Luddite or being hopeful or pessimistic about the future; it's about clinging on to what makes sense of our lives, and what gives our lives value, and what gives us a commonality and a feeling of belonging."

About The Dead Weather

Jack White plays drums, produces and splits lead vocals with Alison Mosshart (The Kills) while Dean Fertita (Queens of the Stone Age) plays guitar and Jack Lawrence (The Raconteurs) plays bass.

The impetus for The Dead Weather came when Alison Mosshart's band The Kills opened on a few US tour dates for The Raconteurs. Jack White was given doctor's orders to take it easy on the vocals, so he invited Alison to sing a few songs onstage. Immediately recognizing the musical synergy, the trio devised a plot to record together during some down time in White's own Third Man Recording Studio in Nashville. White then enlisted the addition of erstwhile

Raconteurs' touring accomplice and Queens Of The Stone Age collaborator Dean Fertita. What was initially imagined as a one-off collaboration for a 7" single release turned into a full-length album once the quartet switched on the recording tape.

iLike will syndicate The Dead Weather's album stream across iLike.com, iLike's dominant Facebook® music app, plus other leading social networks and online platforms including the iLike Sidebar for iTunes (www.iLike.com/download). To learn more about iLike's free content syndication tool for artists, go to: www.iLike.com/forartists

To listen to The Dead Weather's new album, visit their iLike artist page today (July 8, 2009) at: www.iLike.com/thedeadweather

For more information on where you can see The Dead Weather perform live, visit: www.iLike.com/thedeadweather

Some early praise for *Horehound*...

"...an excellent album of sex sweat, bourbon breath, gun smoke and guitar sleaze...these are all top-notch songs...what a lovely way to burn." 4 Stars - *Rolling Stone*

"...when you listen to clattery Horehound tracks like "So Far From Your Weapon" or "Treat Me Like Your Mother"...you imagine a sort of Tennessee Williams, kitchen-knife-wielding scenario, starring an unhinged Nick Cave and PJ Harvey circa "Henry Lee." - *Spin*

"The 11 songs on the album...are spare and sexy, with the vocals often distorted or submerged beneath grinding, snaky rhythms." - *The New York Times*

About iLike, inc

iLike is the Web's leading social music discovery service and the dominant music application on iGoogle, Facebook® and other leading platforms. With more than 50 million registered users, iLike helps people share music recommendations, playlists, and personalized concert alerts. iLike offers musicians and labels a convenient Artist Dashboard from which to reach fans, manage their presence across multiple channels, and cultivate the viral spread of their music. iLike, inc also runs indie music site GarageBand.com.

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