

PHIATON

For Immediate Release

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**PHIATON DEBUTS NEW MS 400 BLACK HEADPHONES WITH
"FOLD-AND-GO" DESIGN AT PEPCOM DIGITAL EXPERIENCE AT CES 2011**

*-- High Quality Sound Technology and Stylish Design Result in a
New Class of Headphone --*

January 5, 2011 – Phiaton Corporation, a premium manufacturer of high-performance personal audio products for consumers who appreciate authentic sound reproduction, eye-catching design and superior technology, today announced the debut of the new “Moderna Series” **MS 400 Black** (MSRP: \$249) headphones at the Pepcom Digital Experience at CES 2011. With their “fold-and-go” design, the lightweight MS 400 Black headphones allow you to enjoy music wherever you are – at home, in the office, or on the go. The 6.5-oz. headphones are always travel-ready, with a sturdy zippered case. In addition, there is a quarter-inch adapter for connecting to your home audio system.

Trendsetting Design with Sound To Match

The name Phiaton signifies high quality sound technology combined with elegant design, a philosophy that is epitomized by the MS 400 Black headphones. Their attention-getting design is matched by luxurious audio performance that stands apart from all competitors. The result is a new class of headphone that combines an adrenaline rush of bold black styling, opulent red accents and world-class sonic performance – capturing every nuance and note of your music as it was intended to be heard.

The MS 400s are distinguished visually by their oversized adjustable padded headband. Not only does the smooth band look great, but it terminates in two richly padded U-shaped earcup holders that can be swiveled 180 degrees –

making them perfect for working DJs or anyone who's serious about great sound and great looks!

Super Comfortable, Noise Isolating Pads Envelop You in Music

The MS 400's silky smooth soft leather earpads mean no "listening fatigue" after extended periods of use. You will be enveloped in great sound – instantly allowing you to feel the noise isolating performance as the soft pads seal around your ears. This unique closed-ear design ensures excellent audio quality.

Luxurious Carbon Graphite Design For Deep, Rich Sound

The MS400s are built for extreme strength, and this strength is matched by an ultra lightweight, carbon graphite fiber design (the same material found in many luxury autos, watches and other products) that offers unprecedented durability, with a modern aesthetic appeal. Phiaton has taken the concept even further by encasing the carbon in a high polymer enclosure. The result is better resonance values, deep rich bass, a full-bodied midrange, and sparkling high notes.

About Phiaton Corporation

Phiaton Corporation is a premium manufacturer of high-performance noise canceling headphones, earphones and Music Docking Stations for consumers who appreciate authentic sound reproduction, eye-catching design and superior technology. The Phiaton brand is created for audiophiles who demand the extraordinary from the consumer electronics they buy. All Phiaton products provide authentic sound reproduction, eye-catching design, and comfortable fit. Phiaton's parent company, Cresyn Company Ltd., was founded in 1959 to develop and manufacturer high quality phonograph needles. Cresyn has heavily invested in R&D and developed a significant portfolio of patented audio technologies. Over time, these technologies have become an integral part of today's most popular leading personal audio brands. Today, Cresyn markets its own growing family of industry leading products, including noise canceling headphones, earphones, Bluetooth headsets and camera modules.

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